



FOR IMMEDIATE RELEASE

Calculated Cakes Releases *SheetCaker* for iPhone/iPad/iPod touch

The First-of-its-kind Tool for Calculating, Planning, and Serving Sheet Cakes Now Available in the App Store

NORTH LITTLE ROCK, AR – November 7, 2012 – Calculated Cakes announced today that their second app in the Calculated Cakes cake app suite, *SheetCaker*, is now available exclusively for iPhone, iPad, and iPod touch. *SheetCaker* is an incredibly useful tool for anyone baking or serving sheet cakes.

Using *SheetCaker*, bakers can instantly determine what sheet cakes they would need to match any number of servings. *SheetCaker* will calculate the possible cake combinations based on an entered number of servings, or allow users to add cakes from scratch with constant feedback on how many servings the cakes will produce. *SheetCaker* also generates cutting guides for the cakes that can be used by a baker's customers or caterers to ensure that every slice is appropriately sized.

"It's very exciting to be bringing another app to the Calculated Cakes suite" said Chris Flesner, founder of Calculated Cakes. "*SheetCaker* really brings the ease and simplicity that you would expect from our software to the planning of sheet cakes".

SheetCaker is now available for \$3.99 in the U.S. and is priced accordingly in other regions. *SheetCaker* is available world-wide from the App Store for iPhone, iPad, and iPod touch, or by visiting: www.sheetcaker.net

Please visit www.sheetcaker.net for more *SheetCaker* information, including videos and screenshots of the app, and www.calculatedcakes.com for more company information.

Calculated Cakes, an independent software firm based out of North Little Rock, Arkansas, was formed in 2012 by Chris Flesner and Jennifer Flesner for the purposes of creating innovative, and much-needed software for cake artists.

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If you would like further information on *SheetCaker* or Calculated Cakes, or you would like to schedule an interview, please contact:

Chris Flesner, Founder, Calculated Cakes

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