



FOR IMMEDIATE RELEASE

Calculated Cakes Releases *TieredCaker* for iPhone/iPad/iPod touch

The First-of-its-kind Tool for Calculating, Planning, and Serving Tiered Cakes
Now Available in the App Store

NORTH LITTLE ROCK, AR – September 18, 2012 – Calculated Cakes announced today that their first cake app, *TieredCaker*, is now available exclusively for iPhone, iPad, and iPod touch. *TieredCaker* is an incredibly useful tool for anyone baking or serving tiered cakes.

Using *TieredCaker*, bakers can instantly determine what sizes of cakes they would need to build a tiered cake with any number of servings. *TieredCaker* will calculate all possible tier combinations based on an entered number of servings, or allow users to build a cake from scratch with constant feedback on how many servings the cake will produce. *TieredCaker* also generates cutting guides for each cake that can be used by a baker's customers or caterers to ensure that every slice is appropriately sized.

"I'm very excited by *TieredCaker*, I know that people will find it to be extremely useful in planning their cakes," said Chris Flesner, founder of Calculated Cakes. "We created *TieredCaker* to make the lives of cake artists easier, and I think we've accomplished that."

TieredCaker is now available for \$7.99 in the U.S. and is priced accordingly in other regions. *TieredCaker* is available world-wide from the App Store for iPhone, iPad, and iPod touch, or by visiting: www.tieredcaker.net

Please visit www.tieredcaker.net for more *TieredCaker* information, including videos and screenshots of the app, and www.calculatedcakes.com for more company information.

Calculated Cakes, an independent software firm based out of North Little Rock, Arkansas, was formed in 2012 by Chris Flesner and Jennifer Flesner for the purposes of creating innovating, and much-needed software for cake artists.

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If you would like further information on *TieredCaker* or Calculated Cakes, or you would like to schedule an interview, please contact:
Chris Flesner, Founder, Calculated Cakes
Email: chris.flesner@calculatedcakes.com